



**MARTA-PATRICIA APARICIO  
y MONTESINOS**

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## Summary of CV

This section describes briefly a summary of your career in science, academic and research; the main scientific and technological achievements and goals in your line of research in the medium -and long- term. It also includes other important aspects or peculiarities.

Marta-Patricia Aparicio y Montesinos has been the founder and managing director of Keymon Ventures since 2017, investing in startups and scale-ups around the world. She is also the co-founder and chairwoman of the Keymon Angels business angel network. She holds an International Master's degree from IESE Business School and is a CFA Level II candidate. With over 17 years of experience in early-stage equity, she has worked as a portfolio supervisor, investment officer, LP, analyst, advisor, evaluator, and mentor (mentoring +300 entrepreneurs and analysing over 3,500 startup projects).

Marta has also worked as an evaluator and expert on alternative finance instruments for the European Commission's Horizon 2020 program for innovative SMEs. She is a coach of the EIC and advisor at the EBRD. From 2009 to 2011, she was the general manager of IESE's Business Angels Network and the Spanish Business Angels Networks Association. Prior to that, she held various financial and general management positions in multinational corporations.

### Activities and contributions to the entrepreneurial ecosystems

- Co-organizer of Startup Europe Week 2017-2019
- Member of the council of WeGate, platform for women entrepreneurs
- Founder and Academic Director of Keymon Business Angels' Academy
- Consultant and mentor at the Tech-Transfer Office of University of Barcelona and the Research Park of Autonomous University of Barcelona (UAB)
- Member of the Center of Studies and Research in Social Entrepreneurship and Innovation, (UAB)
- Coordinator of eina awards (UAB) for innovative and transformational projects for the society
- Member of the Collider (Mobile World Congress) accelerator as expert evaluator and mentor
- Coach and mentor at the European Business Angels Network (EBAN).

### Contributions in Publications

- Universitat Autònoma de Barcelona, CREIS, 2021, 2022. Anuari d'emprenedoria, economia i innovació social (Annual Report on Entrepreneurship, Economics and Social Innovation) (Co-editor).
- Inter-American Development Bank, 2015. Guía para implementar estrategias de emprendimiento dinámico (Co-author).
- The World Bank, 2014. Creating you own Angel Investor Group: A Guide for Emerging and Frontier Markets. (Peer reviewer).



- Inter-American Development Bank, 2013. Conectando a los Agentes de los ecosistemas emprendedores de América Latina y el Caribe (Editor).
- Inter-American Development Bank, 2013. Las Redes de Inversionistas en América Latina y el Caribe (Editor).



## MARTA-PATRICIA APARICIO y MONTESINOS

### Current professional situation

**Employing entity:** Fundació Universitat Autònoma

**Type of entity:** University

**Employing entity:** Fundació Universitat del Bages

**Type of entity:** University

**Department:** ADE, Facultat de Ciències Socials de Manresa UVIC-UCC

**Type of contract:** Statutory

**Dedication regime:** Part time

**Performed tasks:** Profesora associada para la asignatura de Mercados Financieros.

### Previous positions and activities

	Employing entity	Professional category	Start date
1	INTER-AMERICAN DEVELOPMENT BANK	PORFOLIO INVESTMENT FINANCIAL SUPERVISION & INVESTMENT OFFICER	01/09/2014
2	INTER-AMERICAN DEVELOPMENT BANK	EXPERT IN EARLY-STAGE INVESTMENT & INVESTMENT OFFICER	01/09/2011
3	IESE Business School	GENERAL MANAGER-IESE BUSINESS ANGEL NETWORK	01/07/2009
4	IESE Business School	CONSULTANT & RESEARCH ASSISTANT	01/07/2006
5	AEBAN	GENERAL MANAGER	01/09/2010
6	LAPPSET VRL, S.L.	CHIEF FINANCIAL OFFICER	16/04/2004
7	KEYMON ANGELS-BUSINESS ANGEL NETWORK	CHAIRWOMAN	21/03/2019
8	KEYMON VENTURES D.O.O.	FOUNDER & MANAGING DIRECTOR	01/09/2016
9	FREELANCE	MANAGERIAL CONSULTANT	01/10/2007



- 1** **Employing entity:** INTER-AMERICAN DEVELOPMENT BANK **Type of entity:** State agency  
**Professional category:** PORFOLIO INVESTMENT FINANCIAL SUPERVISION & INVESTMENT OFFICER  
**Start-End date:** 01/09/2014 - 31/08/2016
- 2** **Employing entity:** INTER-AMERICAN DEVELOPMENT BANK **Type of entity:** State agency  
**Professional category:** EXPERT IN EARLY-STAGE INVESTMENT & INVESTMENT OFFICER  
**Start-End date:** 01/09/2011 - 31/08/2014
- 3** **Employing entity:** IESE Business School **Type of entity:** University Centres and Structures and Associated Bodies  
**Professional category:** GENERAL MANAGER-IESE BUSINESS ANGEL NETWORK  
**Start-End date:** 01/07/2009 - 31/08/2011
- 4** **Employing entity:** IESE Business School **Type of entity:** University Centres and Structures and Associated Bodies  
**Professional category:** CONSULTANT & RESEARCH ASSISTANT  
**Start-End date:** 01/07/2006 - 31/08/2011
- 5** **Employing entity:** AEBAN **Type of entity:** Associations and Groups  
**Professional category:** GENERAL MANAGER  
**Start-End date:** 01/09/2010 - 31/12/2010
- 6** **Employing entity:** LAPPSET VRL, S.L. **Type of entity:** Business  
**Professional category:** CHIEF FINANCIAL OFFICER  
**Start-End date:** 16/04/2004 - 05/03/2007
- 7** **Employing entity:** KEYMON ANGELS-BUSINESS ANGEL NETWORK **Type of entity:** Associations and Groups  
**Professional category:** CHAIRWOMAN  
**Start date:** 21/03/2019
- 8** **Employing entity:** KEYMON VENTURES D.O.O. **Type of entity:** Business  
**Professional category:** FOUNDER & MANAGING DIRECTOR  
**Start date:** 01/09/2016
- 9** **Employing entity:** FREELANCE **Type of entity:** Business  
**Professional category:** MANAGERIAL CONSULTANT  
**Start date:** 01/10/2007



## Education

### University education

#### 1st and 2nd cycle studies and pre-Bologna degrees

- 1** **Name of qualification:** GLOBAL EXECUTIVE MBA  
**Degree awarding entity:** IESE Business School **Type of entity:** University Centres and Structures and Associated Bodies  
**Date of qualification:** 2006
- 2** **Name of qualification:** Licenciado en Administración y Dirección de Empresas Especialidad Dirección  
**Degree awarding entity:** Universitat de Barcelona **Type of entity:** University  
**Date of qualification:** 1999
- 3** **Name of qualification:** Diplomado en Ciencias Empresariales Especialidad Administración de Empresas  
**Degree awarding entity:** Universidad Pompeu Fabra **Type of entity:** University  
**Date of qualification:** 1996

## Scientific and technological activities

### Scientific production

#### Publications, scientific and technical documents

FRANCISCO SAINZ DE MURRIETA; MARTA-PATRICIA APARICIO Y MONTESINOS. Guía para implementar estrategias de emprendimiento dinámico: El modelo de Madrid Emprende y dos casos prácticos. Guía para implementar estrategias de emprendimiento dinámico: El modelo de Madrid Emprende y dos casos prácticos. Banco Interamericano de Desarrollo, 01/12/2015.

**Type of production:** TOOLKIT

**Format:** Book